

Maarefah

Spreading Knowledge

معرفة



Conferences &
Workshops

Online
Learning
Courses

Virtual
Events



Live
Webinars

Social Media
Management



Association
Management



Marketing &
PR Services

Events
Planning &
Management



ABOUT US

Maarefah Management is a world-class events, training and association management company that works closely with government institutions, industry bodies and professional associations to help individual's career development in order to grow and sustain successful businesses.

Through five main divisions, Maarefah offers a comprehensive menu of professional services ranging from events management, leadership development training, market research and association administration across a number of industries.

The company's conferences and specialised training courses are developed by well experienced technical committees who create up-to-date scientific and technical programs tackling current and critical industry issues.

OUR VISION

To become the most innovative, leading and trusted partner offering training and accreditation programs, market research, association administration and event management services to associations and corporations.

OUR MISSION

To ensure the success of our clients by enabling them to become and remain recognised leaders in their field through the provision of high quality services of unmatched value. Through these services we create partnerships, not just clients

OUR VALUES

- Excellence
- Innovation
- Integrity
- Success





CONFERENCES AND WORKSHOPS

We collaborate with major stakeholders to offer industry-tailored events that are highly effective, impactful and insightful. Our conferences will enable you to connect with like-minded industry professionals to collectively bring about solutions, share best practices and stay connected.

ONLINE LEARNING COURSES

Maarefah Online Learning is offering HCP's the latest educational opportunities across different medical specialities, our high-quality conferences and online communities give us unique access and great engagement with HCP's. We at Maarefah have built a reputation founded on providing our audience with their critical education needs. Our digital platforms and on demand courses will enable HCP's to continue their medical Education beyond Conferences and workshops.

LIVE WEBINARS

Maarefah Live Webinars are interactive online meetings held via the Internet in real-time, they connect HCPs across different regions depending on your preferences. We customize the webinar content based on the market interest, and we develop highly interactive webinars where attendees can discuss and receive information in real time.

EVENTS PLANNING & MANAGEMENT

With a combined experience of over 50 years, our dedicated team of specialists can help you build, plan, develop and manage your events. Our exceptional attention to details, consistency of quality, passion for excellence and reliability of service will provide a memorable experience for your clients by conceptualising, planning, developing and managing all your events from high-level client meetings to training courses.

ASSOCIATION MANAGEMENT

Maarefah works with associations and non-profit organisations to develop clear strategic direction, pursue opportunities and solve challenges. We provide efficient, cost-effective management of your association and help associations tap into new markets, drive membership, expand market outreach, increase revenues and improve efficiency.

SOCIAL MEDIA MANAGEMENT

Social Media is an irreplaceable piece of your marketing strategy; and with a group of social media gurus, Maarefah can help you create the needed social media strategies and tactics to achieve your desired presence all over the different social media channels, generate more leads, and increase your sales.

MARKETING & PR SERVICES

Maarefah can help you make the headlines or grab the limelight. Our in-house Marketing and PR experts offer tactical consultancy and implementation of consumer, business-to-business & corporate PR programmes across various industries. Using comprehensive research and analysis tools, we create communication strategies that deliver the right message to the right audience.

OUR PARTNERS

Maarefah collaborates with key associations, government bodies and companies in various sectors to drive the professional development of their members



UPCOMING EVENTS

Paediatric portfolio


Arab International Paediatric Medical Congress


Paediatric & Neonatal Emergency & Critical Care Congress


International Paediatric Surgery Congress


International Paediatric Medical Congress


International Paediatric Dermatology Congress


Arab International Neonatal Medical Congress


Oman International Paediatric Congress


International Neonatal Medical Congress


Middle East Paediatric Medical Conference


DUBAI INTERNATIONAL PAEDIATRIC NEUROLOGY CONGRESS

Infectious diseases & Vaccination portfolio


Saudi International Vaccination Forum


Dubai International Conference on Infectious Diseases & Vaccination


Middle East Infectious Diseases Conference


ABU DHABI IDWEEK

Business Healthcare portfolio


Middle East Healthcare Revolution Summit


Middle East Healthcare Financing Summit


MENA Health Insurance CONGRESS


GCC Healthcare 5.0 Congress

Laboratory and Diagnostics portfolio


LABORATORY AND DIAGNOSTIC CONGRESS


Middle East LABORATORY AND DIAGNOSTICS CONGRESS

Pharmacy portfolio


GCC PHARMACY CONGRESS


Arab International Pharmacy Congress


Dubai International Nursing & Midwifery Congress


Middle East International Nursing & Midwifery Congress

Orthopaedics portfolio


MENA International Orthopaedics congress

Physical Medicine & Rehabilitation portfolio


MENA PHYSICAL MEDICINE & REHABILITATION CONGRESS

Asthma portfolio


DUBAI INTERNATIONAL ASTHMA, ALLERGY & COPD FORUM


CWIG

Pharmaceutical Portfolio


MENA Pharmaceutical Manufacturing Congress


Pharma Manufacturing 4.0 Conference


International ColdChain Management Congress


Middle East PharmaColdChain Congress

Dermatology portfolio


International Paediatric Dermatology Congress

Neurology portfolio


DUBAI INTERNATIONAL PAEDIATRIC NEUROLOGY CONGRESS

Other


Middle East International Rare Diseases Congress


Middle East Personalised Healthcare Conference

Women's Health portfolio


MENA Women's Health Congress


Middle East Women's Health Conference



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